



Dear El Paso Baseball Supporter:

We are seeking league sponsors for the Southwest Baseball League 2010 seasons. Our current seasons run from March 21 through July 15 - Spring Season, all age groups.

We provide two (2) distinct styles of play for all El Pasoans; 1) recreational play, to Learn the basics and have fun and 2) competitive play, for those players wanting to improve their basic skills and enjoy friendly competition. The competitive division will culminate in the League paying entry for each age group, consisting of seven (7) teams, with the winner to attend and represent El Paso in a USSSA World Series the last week in July.

Our Southwest Baseball 2011 season features 7 different age divisions, consisting of boys and girls aged 4-16 playing in one or both leagues of baseball. One features recreational style Little League, the other features a more select brand of travel baseball. With more than 800 registered players, touching more than 1500 families, Southwest Baseball consistently touches thousands of people weekly who enjoy playing, umpiring, volunteering and watching El Paso kids play ball. Clinics are regularly given for the benefit of the players, the parents, the coaches and the umpires. The league is formed as a 501(c)3 organization (EIN#74-2173195) which means your donation is completely tax deductible according to current IRS regulations.

Your donation will be used 100% for the purpose of offsetting actual expenses incurred on behalf of your El Paso youth. Uniforms, equipment, safety issues, field maintenance and umpire pay make up the bulk of our expenses throughout the year.

These kids are consistently driving business and dollars to your Bottom line.

Best wishes,

**Bobby Menchaca
President Southwest Baseball League**

president@southwestbaseballleague.com

915-255-9633



Your Southwest Baseball League is a non-profit organization with 100% of all funds generated being put back into the program to benefit all participants. The league is governed by an elected Board of Directors to facilitate business on behalf of the league. Currently, several large projects are under consideration, which include an instructional batting cage complex, pitching tunnels for pitching development and an additional T-ball field. At the time, we are playing games on eight fields at High Ridge Park, Cloudview Park and the Coronado baseball/softball complex. If you are interested in participating on a project or serving on the board, please contact a Southwest Baseball board member for more information. You may contact us at cynthia.sw.baseball@att.blackberry.net or call (915) 255-9633. A league official is present at the ballparks on all game days.

All recreational team equipment is provided to each of the team coaches – catcher's equipment, catcher's glove, batting helmets, practice balls, etc. by the league. Paid umpires are provided by the league to insure fairness to all and to allow parents the opportunity to enjoy the game and be supportive towards all participants. The league pays for all field improvements and maintenance with volunteer labor. The league also pays for all appropriate enrollment fees to USSSA and provides its participants with an MLB licensed jersey and cap. The league maintains insurance for all participants and provides a snack shack for concession convenience during game days. Coach's clinics are provided by the league throughout the season to upgrade our skills knowledge and insure your kids the best possible instruction. This year, we have also started partnering with the USSSA Baseball program. For travel teams playing in our league, the league pays entry into the USSSA World Series for the winners in seven age groups.

Southwest Baseball is dedicated to providing children of all abilities an opportunity to grow and enjoy the game of baseball through our facilities and leagues. Our volunteers are all FBI screened and each volunteer is heartfelt about their desire to help your child. The help we provide is not only to become better ballplayers but to be exposed to the league ideals of good sportsmanship, honesty, loyalty, courage, teamwork and respect for others; whether they be other teammates, opposing players, umpires, league officials or parents. Let's Play Ball!!!



Southwest Baseball
P.O. Box 220712
El Paso, Texas 79913
www.southwestbaseballleague.com

2011 Sponsorship Form

Sponsor Information

Business Name: _____ Telephone: _____

Contact Name: _____ Telephone: _____

Address: _____

City: _____ State: _____ Zip code: _____

League Sponsorship- Gold Level - \$500.00 -I would love to sponsor the League
A League Sponsorship includes your company's name on an outfield banner
And your company's name and/or link on our Website

Specific Sponsorship \$ _____ -I would love to talk about other sponsor options.

Payment Method: Cash Check # _____ Bill to above address

Sign and Logo Instructions: Artwork Provided

Create with the following instructions

Receipt

Received From: _____

Amount Paid: _____ Cash Check

Thank you for supporting the kids!

Bobby Menchaca
President,
Southwest Baseball – *Blending both recreational and competitive baseball in the beautiful southwest*

Sponsorship is for the 2011 Spring Season. For more information, please contact **Cynthia Mendez at (915) 255-9633 or email to cynthia.sw.baseball@att.blackberry.net**



2011 Southwest Baseball Sponsorship Commitment Levels

LEAGUE SPONSORSHIP	AMOUNT
Anonymous Donation	Varies
Gold Sponsor – Field Banner and Website Link	\$ 500+
Silver Sponsor – Option 1 – Website Link Option 2 – Outfield Banner	\$ 350 – 500
Bronze Sponsor – Name on Website	\$ 100 – 350
Outfield Banner	\$ 350
2 Field Package	\$ 650
3 Field Package	\$ 900
4 Field Package	\$ 1,200
Cloudview Street Banner	\$ 400
Scoreboard	\$ 1,000
Snack Shack	\$ 2,000
Field	\$ 3,000
Complex	\$ 10,000
Other	Call

Contact Cynthia Mendez at (915) 255-9633 or email to
cynthia.sw.baseball@att.blackberry.net for additional information on becoming one
of our kid's heroes.